

The

Resource

NEWSLETTER FOR OUR RAVING FAN CUSTOMERS

Community Corner



March Blood Drive
Our Corporate Office Blood Drive was a success as 27 Equity employees donated, helping save 87 lives.
Visit redcross.org to donate.

The Spring Purchase Season is here!

Know someone **buying a home in the next 3 months?**
Please give them my number!



We Couldn't Have Asked for a Better Experience

"I work in the mortgage industry and was actually dreading the long process. I can't believe how easy you made the process. From getting us preapproved on a Sunday night to a quick closing only three and a half short weeks later. We couldn't have asked for a better experience."

- Matthew, Raving Fan Customer for Life

The home purchase process can be scary! If someone who works in the industry is apprehensive, there's no doubt that a typical homebuyer would be terrified. We pride ourselves on removing the stress and fear from the process. From the time we take your application to the day you sign the closing papers, we're here to clear the way and fix any problems that may arise.

Our streamlined process includes a **Borrower Portal** where borrowers can complete a loan application, pay for an appraisal electronically, receive loan status alerts, upload required documents securely, and even sign loan documents electronically. Our **Email Loan Status Updates** alert applicants at each loan stage so they'll know what to expect next.

Rest assured that anyone you refer to us will be saying "I couldn't have asked for a better experience!"

A Letter From Raving Fan Customers A Lender of Second Chances

"During the real estate crisis 10 years ago, we were forced to short sale and foreclose our rental properties, and our credit was destroyed. After getting past the waiting period for borrowers with tarnished credit, we weren't sure if banks would be willing to finance us anymore. We are thankful for Equity Resources for taking a chance on us. Over the last couple of years, they helped us with financing our new rental investments. They are responsive and are able to do short escrows to make our offers more attractive to sellers. Thank you for a great partnership!"

- Rich & Andrea

Dates to Remember

May 6th-12th - Nurse's Week
May 13th - Mother's Day
May 19th - Armed Forces Day



We honor and salute the men and women who have dedicated their lives to protecting our country.

God Bless the troops serving to preserve our freedom.

EQUITY
RESOURCES, INC.
more than
a mortgage company

We proudly offer FHA, VA, Conventional, Jumbo & USDA Rural Development Home Loans.



Below are items that will show up in stores in May with large discounts.

- **Small Kitchen Appliances** - Coffee Makers and Blenders
- **Furniture** - Memorial Day sales on furniture and home decor
- **Spring Cleaning Necessities** - Vacuums and mops

After buying your discounted cleaning items, follow these tips!



The Top Do's and Don'ts of Spring Cleaning

DON'T...

Don't wash your windows on a sunny day as the cleaner will dry too quickly.

Don't clean stainless steel in circular motions as it will most likely dry with streaks and smudges.

Don't clean stone counters with vinegar.

Don't scrub spills out of your carpet as this actually untwists the carpet fibers, which can cause the pile to become permanently distorted.

Don't believe every cleaner is a disinfectant and that spraying it on the surface and immediately wiping it up will make the surface truly clean.



DO...

Wait for an overcast day to clean windows, or when out of direct sunlight.

Identify the direction of the "grain" in the stainless steel, and wipe in that direction.

Use a cleaner that's labeled as safe for stone.

Blot the area until dry with a clean cloth or paper towel. Then treat the spot with a stain remover (be sure to pre-test the product in a hidden area first).

All disinfectants have an EPA registration number in tiny print on the label. Most disinfectants must remain wet on a surface for a specified amount of time to be effective.

Bonus Tip: For the outside of large windows, use Rain X Glass Cleaner Plus Rain Repellent. Of course it's made for car windshields, but it is also perfect for your home! It will keep water stains and debris from collecting on the surface for months.

Referrals... **The Ultimate COMPLIMENT**

When we helped **Heath** with his home loan in 2013 he was a Raving Fan and referred **Nathan** to us. We helped Nathan purchase his first home almost 5 years ago! Then, last year when he took a new job and needed to relocate, we helped him purchase a home in Ohio.

Nathan then referred his brother **Josh** to us, and we helped Josh and his fiancé purchase their first home using the USDA program last month!

DID YOU LOVE YOUR MORTGAGE EXPERIENCE?



We lend in AL, CT, DC, DE, FL, IN, KY, MD, MA, MI, NC, NH, OH, PA, RI, SC and VA!

A Quieter Spring Cleaning Season!

According to a *Consumer Reports* study, the following vacuums were rated highest in their category for being the quietest and performing well.



BAGLESS UPRIGHT

Shark Rotator Powered Lift-Away Speed NV680 - \$150
This vacuum performed well at removing embedded dirt from carpets and removing pet hair, plus the brush on/off switch prevents it from scattering dirt over bare floors.

CANISTER VACUUM

Miele Complete C3 Marin - \$1,100
This vacuum performs well and features a manual carpet height adjustment, which is a good option if you have higher-pile carpets.

STICK VACUUM

Dyson V8 Absolute

- \$600
This cordless cleaner is light weight at 5.6 pounds and has an easy to empty dust chamber.

Considering a Robotic Vacuum to tidy up in between cleaning marathons? The iRobot Roomba 890 (\$475) was one of the top-rated models in a separate Consumer Reports study. It performed well on carpet as well as bare floors, fits easily under furniture, and you can schedule its cleaning times from an app!

Need CASH for Spring Home Improvements?

We'd love to help!

Call or Text today!



Thinking about Selling Your Home?
Call me to help you prepare!



Do you Feel Lucky? Contest Winner

Congrats to Denise Thomas!

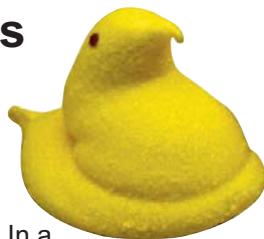
Answers: The new marbit shape is a Unicorn and it replaced the Hourglass.

Peeprific Recipes

Here are a few delicious ways to enjoy leftover Peeps!

Peepcorn

Place 3 cups of popped popcorn in a medium sized bowl and set aside. In a small saucepan, melt 2 Tablespoons butter and 10 Peeps over medium heat, stirring constantly until melted. Pour the melted mixture over the popcorn and stir to combine. Form into balls or just enjoy straight from the bowl!



PeepChip Cookies

Preheat oven to 350°. Open two tubes of refrigerated chocolate chip cookie dough (or mix up your own). Separate each roll into six equal chunks. Flatten each chunk into a circle, then form two pieces around a Peep, making sure the Peep is fully covered. (Each roll of dough will make three cookies.) Place each Peep-filled cookie dough ball at least 3 inches apart on a baking sheet and bake 10-12 minutes, or until golden brown around the edges. Let cool before serving.

Chocolate Covered Peeps

Place 1/2 cup chocolate chips in a microwave-safe bowl, and cook, stirring at 20-30 second intervals, until melted and smooth. Dip each peep into the melted chocolate until coated on all sides and place onto a waxed paper lined baking sheet. Refrigerate peeps until chocolate is set, about 5 minutes, then enjoy.



There's an app for that!

Know someone shopping for a new home or just curious about a mortgage payment? Show them my Mortgage Calculator App at <https://mtgpro.co/bfayw>.



Phone 1-800-270-7082

Email Info@CallEquity.com

FREE Savings Analysis! www.CallEquity.com

"You were wonderful, honest, reliable & upfront. Fast process & even helped me get a lower rate than expected, lower monthly payments as well as helped me on my home insurance. Definitely would recommend..."

...300% worth it!" - Sean



Win \$50!

SPRING Jumble

Unscramble the letters and fill in the correct word.

1. FDLIAOSDF _____
2. SOASHGLE _____
3. RLDBFWUOES _____
4. LUSDEPD _____
5. LMRBULSEA _____
6. ANBRSWOI _____
7. NDGANREIG _____
8. LNAICGEN _____
9. GTAHLCIHSN _____
10. PUITLS _____

Email or text me a picture of your answers and I'll enter you in a drawing for a **\$50 gift card** of your choice!
Entries must be received by 4/30/18.

Entry From: _____



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THE BEST PREPARATION FOR TOMORROW IS DOING YOUR BEST TODAY. - H Jackson Brown, Jr.

HOME SWEET HOME

Raving Fan Comments

Excellent

"You and your team were excellent to work with, and you worked extremely hard to match me with a product that fit my needs..." - Matthew

Always There

"AMAZING from start to finish! I was completely lost when it came to the homebuying process but you were patient with me and always there whenever I had questions or concerns." - Chevan

Satisfaction is Off the Charts

"There were no questions left unanswered... Short-Sales can present many setbacks and uncertainties... however, you continued to assist me with every aspect of my mortgage... The stars for satisfaction are off the charts..." - Charlone

An Enjoyable Endeavor

"You provided excellent service through the whole process. You were always available and made the home buying experience an enjoyable endeavor." - Laura

Ahead of Schedule

"We were happy with the level of service you provided and very pleased to have been able to close ahead of schedule. You were able to accommodate our need to close without flying back to Ohio. We appreciated your quick response to all of our questions and concerns during the process of acquiring our loan." - Leslie

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